

Maximizing Positive Impact

◆ Enhance stakeholder engagement  
◆ Reinforce collaboration with NTT Group companies



◆ Hire and educate diverse human resources



◆ Pursue social contribution activities that leverage the Group's business characteristics



◆ Strengthen partnerships with suppliers



◆ Plan business from the perspectives of the customer and social issues



◆ Generate creative and innovative services



◆ Construct flexible and optimized networks



◆ Provide quick, reliable maintenance and operation



◆ Maintain and enhance customer satisfaction



◆ Provide DX solutions that address social issues faced by society, local communities, and industries  
◆ Provide DX solutions that help balance work and personal life  
◆ Provide DX solutions that realize global business



◆ Provide services that contribute to reducing greenhouse gas emissions across society

◆ Provide services that contribute to society's resource issues



◆ Provide services using ICT technology that contribute to biodiversity conservation activities



Procurement

Marketing and Planning

Service Development

Construction and Operation (Equipment, Networks, and Solutions)

Provision of Services

Disposal and Recycling of Equipment

◆ Collaborate with suppliers to ensure thorough sustainability and green procurement



◆ Design robust, highly reliable and secure ICT services



◆ Promote the use of renewable energy



◆ Build highly reliable disaster-resilient networks by bolstering ICT infrastructure  
◆ Construct safe and secure systems for cybersecurity  
◆ Offer prompt, reliable responses to security risks  
◆ Limit the frequency of incidents  
◆ Thoroughly and effectively manage personal information



◆ Build equipment with due consideration for biodiversity



◆ Eliminate the digital divide by improving convenience and accessibility



◆ Promote decarbonization in business activities



◆ Stringently practice the 3Rs in business operations



◆ Promote the recycling of plastics



◆ Respect for human rights



◆ Thorough compliance



◆ Thorough risk management



◆ Continuously reinforce security management  
◆ Develop security specialists



◆ Promote work-life balance  
◆ Thoroughly implement occupational safety and health and health management for employees



Minimizing Negative Impact