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KPIs, Targets, and Outcome of Activities

The following tables show the Priority Areas (society, the environment, human resources, and governance) of the Sustainability Policy, the main initiatives, key performance indicators (KPIs) and targets for fiscal 2023 for the Priority Activities, and the outcome of these activities (review, assessment, and targets) as well as the main initiatives, KPIs, and targets for fiscal 2024.





We envision a better future characterized by innovation, vitality, resilience, safety and security, in which sustainable development is achieved through value creation.



FY2023				FY2024	
Main Initiatives	KPIs	Review	Assessment	Main Initiatives	KPIs
Priority Activity	Promotion of DX to con	nect society with the future	<u></u>		

Promote DX in society and industry Promote DX in workstyles and lifestyles	Qualitative Promote Smart World projects based on BBX strategy Qualitative Promote the realization of sustainable local communities by promoting DX Quantitative Number of service projects: 5	Qualitative 60 BBX-related external announcements Qualitative • Promoted the revitalization of local communities and small and medium-sized enterprises by supporting the customer approach and DX to key regional industries in cooperation with branch offices • Started creating market-in proposal models that lead to resolving issues in each region and industry, such as the data utilization business Quantitative Number of service projects: 7 • 4 services, including Arcstar IP Voice Wireless, which digitally transforms the voice communication environment by integrating mobile and fixed networks • 3 services, including Regional Alert Direct	Ο	Promote DX in society, industry, workstyles, and lifestyles Realize sustainable local communities by promoting DX	Quantitative New Integrated solutions Revenues and revenue ratio Quantitative New Customer engagement (NPI, NPS) 'For companies with up to 1,000 employees Quantitative New Growth of regional collaborative business (year-on-year increase)
Promote DX in global business	Qualitative Develop global DX solutions	Won an order to build a global IoT platform for a major foreign manufacturing company	0	Promote DX in global business	Qualitative Develop global DX solutions

Achievement levels based on self-assessment O: Achieved riangle: Partially achieved x: Unachieved

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	FY2023			FY2024	
Main Initiatives	KPIs	Review	Assessment	Main Initiatives	KPIs
Priority Activity F	Promotion of innovation	ns that break through limits			
Generate creative innovations	Qualitative Promote creative and innovative SmartX projects	 Promoted the wind platform service developed at the Innovation Center Started to provide the OsecT service for partners, which visualizes security risks in control systems 	0	Generate creative innovations	Quantitative New Patent applications on key intellectual property themes that support the sustainability of innovative businesses (10–99 patent applications per theme per year) Themes: • Smart World • Integrated Network Service (RINK) • Generative AI • IOWN • IOWN
Promote innovation management	Qualitative Promote unique innovations in collaboration with internal and external members	 Planned and ran new business creation programs such as the new DigiCom business creation contest (now docomo STARTUP CHALLENGE) 	0		
Priority Activity I	CT transformation				
Provide ICT services that are resistant against natural disaster, highly reliable, safe, and secure	Quantitative Stable service provision rate: 99.99% • Voice service • Corporate network service • Cloud service	 99.99% achieved Completed migration of voice services (inter-prefecture and intra- prefecture telephone services, international telephone services) and cloud service (ECL1.0) 	0	Provide ICT services that are resistant against natural disaster, highly reliable, safe, and secure	Quantitative New Number of serious accidents: 0
Provide advanced and robust information and cybersecurity	Quantitative Develop advanced, robust security services and add to the menu: 3 services	 ID security (tenable/CrowdStrike) Managed CSPM (CWPP) WideAngle MSS service size (log volume size) 	0	Provide advanced ICT services	Quantitative Develop advanced, robust security services and add to the menu: 3 services
Provide managed services to help customers have a safe and secure transformation	Quantitative Develop managed services to support the sustainable development of a safe and secure ICT society and add to the menu: 2 services	 Linked with XmPF experience quality monitoring Provided ZABICOM terms of use type (menu selection type) 	0		Quantitative Develop managed services to support the sustainable development of a safe and secure IC society and add to the menu: 2 services
					Quantitative New Provide new voice application services focused c value provided to customers and add to the menu 3 services

Achievement levels based on self-assessment \bigcirc : Achieved \triangle : Partially achieved \times : Unachieved

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Environment

Human Resources



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Main Initiatives	KPIs	Review	Assessment	Main Initiatives	KPIs
Provide advanced and flexible network services	Quantitative Number of services: 4	Number of services: 4 • Phase 1 of docomo business RINK [®] • APN dedicated line plan powered by IOWN [®] • IoT Connect Mobile active multi-access SIM • IoT Connect Gateway virtual connection functionality added, etc.	0	Provide advanced ICT services	Quantitative Provide advanced and flexible network services:
Priority Activity F	Qualitative Expand opportunities for participating in community	 e citizenship Implemented the following new initiatives: NTT Communications Group's own pro bono project (10 employees participated in 3 supported NPOs) 	0	Promote social contribution activities that are beneficial to a	Quantitative New Implement new social contribution activities: 2